

# Terms and Conditions

**Effective Date: 1 January 2025**

These Terms and Conditions ("Terms") govern your use of our website and services provided by YardStick Digital Solutions. By accessing or using our website or services, you agree to be bound by these Terms.

## 1. Services

We provide a range of branding and web development services, including:

- Web Design
- Logo Design
- Motion Graphics
- App Development
- Brand Identity

## 2. Client Obligations

- Provide accurate and complete information.
- Cooperate with us throughout the project.
- Review and approve deliverables promptly.
- Make timely payments for our services.

## 3. Intellectual Property

We retain ownership of all intellectual property rights in our work products, unless otherwise agreed in writing.  
You are granted a limited license to use our work products for your own business purposes.

## 4. Payment

Payment terms will be agreed upon in writing.  
Late payments may be subject to interest charges.

## 5. Limitation of Liability

We are not liable for any indirect, incidental, special, consequential, or punitive damages arising from the use of our services.  
Our liability is limited to the amount of fees paid by you for the specific services giving rise to the claim.

## 6. Disclaimer of Warranties

We do not warrant that our services will be error-free or uninterrupted.

We disclaim all other warranties, express or implied, including warranties of merchantability and fitness for a particular purpose.

## **7. Termination**

We may terminate these Terms and Conditions at any time for any reason.

You may terminate these Terms and Conditions by providing us with written notice.

## **8. Governing Law**

These Terms and Conditions shall be governed by and construed in accordance with the laws of India.

## **9. Dispute Resolution**

Any disputes arising from these Terms and Conditions shall be resolved through amicable negotiation. If negotiation fails, the dispute shall be subject to arbitration in accordance with the Arbitration and Conciliation Act, 1996.

## **10. Contact Us**

If you have any questions about these Terms and Conditions, please contact us at [support@yardstickdigital.in](mailto:support@yardstickdigital.in)