

Privacy Policy

Effective Date: 1 January 2025

This Privacy Policy outlines how YardStick Digital Solutions collects, uses, discloses, and protects the personal information of our clients and website visitors.

1. Information We Collect

We may collect various types of personal information from you, including:

Contact Information: Name, email address, phone number, company name, and address.

Project Information: Project requirements, website content, and other relevant data.

Financial Information: Payment details (e.g., credit card information), if applicable.

Technical Information: IP address, browser type, and device information.

Communication Data: Emails, chat logs, and other forms of communication.

2. How We Collect Information

We collect information through various means, including:

Directly from you: When you contact us through our website, email, phone, or other channels.

Through our website: Cookies, website analytics, and other technologies.

From third parties: With your consent or as permitted by law.

3. How We Use Your Information

We use your personal information for the following purposes:

Providing our services: To design and develop websites, logos, and other branding materials.

Communicating with you: To respond to inquiries, provide updates, and offer support.

Improving our services: To analyze website traffic, understand user behavior, and enhance our offerings.

Marketing and advertising: To send you promotional materials, newsletters, and special offers (with your consent).

Complying with legal obligations: To comply with applicable laws and regulations.

4. Disclosure of Your Information

We may disclose your personal information to:

Third-party service providers: Such as web hosting providers, payment processors, and marketing platforms.

Business partners: With your consent or as necessary to provide our services.

Law enforcement agencies: To comply with legal requests or as required by law.

5. Data Security

We take reasonable measures to protect your personal information from unauthorized access, use, disclosure, alteration, and destruction. However, no method of transmission over the internet or method of electronic storage is completely secure.

6. Your Rights

You have the right to:

Access: Request access to your personal information.

Correction: Request correction of any inaccurate or incomplete information.

Erasure: Request deletion of your personal information.

Restriction: Request restriction of processing your personal information.

Data portability: Request transfer of your personal information to another organization.

Object: Object to the processing of your personal information.

Withdraw consent: Withdraw your consent to the processing of your personal information at any time.

7. Children's Privacy

Our services are not intended for children under the age of 13. We do not knowingly collect personal information from children under 13.

8. Changes to this Policy

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the updated policy on our website.

9. Contact Us

If you have any questions about this Privacy Policy, please contact us at support@yardstickdigital.in